

WANG Bangrui

Graphic Design
Web Design
Visual Art
Interaction Design
HCI Technology
AI Generative Design

Graphic Design

Interaction Design

Research & Analysis

Project Implementation

AI/ML/Data Science

CONTACT

Email:
wbangrui95@outlook.com

Phone:
+44 07777668635

Web:
Design095.com

Ins:
@Design_wang095

Linkedin:
bangrui wang

2025
LONDON/UK

EDUCATION

University of Southampton 2020-2024
Winchester School of Art (Dalian)
· Image and Branding
· Specialist Practice and Research
· Graphic Arts Practice and Skills
BA (Hons) Graphic Arts
Second Class Honours
(Upper Division)

Focused on both traditional and contemporary graphic design, combining brand identity, packaging, and print production with digital media design, while integrating research methods such as field studies and audience analysis.

University of the arts london 2024-2026
Creative Computing institute
· Physical Computing and Tangible Media
· Advanced Computational Creativity and Responsive Environments
· Creative Coding & Advanced Frameworks
· Machine intelligence
MSc Creative Computing
Distinction

Expanding from graphic design into creative computing, exploring coding and computational design (p5.js, JavaScript, ML, LLMs) with new directions in interactive art, VR environments, and real-time audio-visual performance.

EXPERIENCE Work

Dalian Fuzhong Packaging Design & Production Company 2020-2023
Design Assistant → Graphic Designer
(Project-based Full-time during breaks)
Worked on graphic design and packaging projects, creating brand identity applications, advertising materials, and print layouts, while gaining hands-on experience in packaging production processes and print techniques

Bar ZAO 2021-2023
Graphic Designer
(Project-based)
Responsible for quarterly drink menu updates and promotional design, including in-store materials, printed posters, and social media campaigns.

Freelance
Creative Designer 2022-now
As an independent creative designer, I led the full design process for projects including Forbidden Coast Adventure Camp, Orange Choice, VC Tank, and others.
Creative Technologist 2024-now
London based creative technologist working with generative AI, local recommendation systems, real time interactive media and Arduino development.

EXPERIENCE Project

EXHIBITIONS
Toy with some greater issues 2023
*PlankTon 1*1* 2023
The 11th National College Student Digital Media Technology Works and Creative Competition 2023
Audiogenic Simulacra 2023
4th Nomadic Illumination Festival of Digital Art 2024
UAL Winter Festival 2025

PROJECTS
London Tech Week (Creative Technologist) 2025
REFRACT(Exhibition Curator) 2025
Last Arch LONDON (Night Club) 2025
TASTE (live Performance) 2025
Local AI (AI Application) 2026